



**7ucyClark@gmail.com**

**t 443-996-6374, f 303-586-6232**

1995 East Coalton Rd, #77-202, Superior, CO 80027

portfolio <http://www.7ucy.com>

<http://linkedin.com/in/lucybeebe/>

Inspired Graphic Designer with refined level of detail towards branding, presentations, web design, video and communications with great positivity.

- Specializes in visual communications and corporate branding through websites, video productions, illustrations, prototypes and product development.
- Designed, art directed and produced more than 47 websites. Ranging from mobile responsive 100+ page e-commerce with long-term flexibility and scalability to publishing 10+ video and multimedia productions.
- Takes on a project and runs with it, turning concepts into polished designs and finished products.
- Creates and publishes the marketing media of a well known race series for over 5 years. These campaigns resulted in millions of research dollars collected to develop an early-lung cancer detection device.
- Conceptualized and executed many product presentations as a long-term contractor, some directly resulting in multi-million dollar sales for the client from prominent companies such as Disney, Mary Kay and others.
- Designing for a diverse set of clients and industries ranging from American School Bus Council, Avon, Becton Dickinson, BMWCCA, Calvin Klein, Disney, Mary Kay, Neutrogena, Perseus-Soros, Procter & Gamble, Revlon, Tom Ford and Wholesale Millwork.
- Troubleshoot server setup, db backup/migration, and CMS connectivity over various networks and systems.

**Expert level:** The Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat Pro) QuarkXpress

**Fully versed:** Dreamweaver, Fireworks, Microsoft Word, PowerPoint, Excel, Adobe Flash

**Web development talents:** WordPress, HTML, CSS, CMS

**Video and animation:** After Effects and Adobe Premiere Pro

## ASSETS TO YOUR COMPANY

Highly motivated

Exude energy, passion, and optimism at work every day

Detail oriented with high level of personal accountability

Extensive experience

## WORK HISTORY

**9/2012 to Present**

*GRAPHIC DESIGNER*

**Lucy Clark Communications, Inc.**

[www.7ucy.com](http://www.7ucy.com)

**Duties:** Graphic Design, Web Design, Front-End Development, Video Editing

**Media:** Websites, Publications, Ads, Print Media, Promotional Materials, Mailers, Packaging, HTML E-mail

- Design for print, video and web productions. Consulting, B to B, B to C and Social Media.
- Concept, design and implement brand messaging through websites, corporate identities, sales support materials, package design, advertisements, E-mail and work cooperatively as a member of a team, as well as independently. Skilled in training CMS admin functionality with patience, encouragement and positivity.
- Prioritized, managed and executed multiple projects simultaneously with extremely tight deadlines

**5/1996 – 9/2012**

*GRAPHIC DESIGNER*

**Beebe Communications, Inc.**

[www.beebecomm.com](http://www.beebecomm.com)

**Duties:** Concept Creation, Design, Production, Project Management, Proposal Writing, Consulting, Social Marketing, WordPress CMS Setup and Maintenance, SEO, User Interface, Prototypes, Wireframes, Photography, Photo Editing, Illustration, Sales/Marketing, Pricing Matrix, Contract Negotiations

**Media:** Print, Web, Packaging, Corporate Identity, Presentations, Social Marketing, Cosmetic Sampling

- Extremely well-versed in all areas of production, in-depth prepress skills MAC and Windows
- Coordinate planning, development, testing, and implementation of projects to ensure timely deliverables
- Supervisory and management experience in marketing, design, production and programming
- Illustration, photography, training and creative department planning

## PROJECTS

PRINT: Booklets, Brochures, Catalogs, Direct Mail, Editorial Layouts, Graphics, Manuals, Newsletters, Packaging, Pamphlets, Posters, Promotions and Publications.

DIGITAL: Advertising, Animations, Banners, Brand Identity, Buttons, Charts, Diagrams, E-mail Campaigns, E-Marketing Literature, Interactive PDF's, Logos, Maps, Presentations, Product and Service Marketing Videos and Web Sites.

STRUCTURAL: Banners, Box Manufacturing Dies, Product Sampling, Signage, Trade Show Displays.

## INDUSTRIES

Automotive, Beauty, Business-to-Business, Business-to-Consumer, Construction, Cosmetics, Education, Engineering, Government, Finance, Fundraising, Furniture, Healthcare, Human Resource, Institutional, Manufacturing, Non-Profit, Personal Care, Printing, Software, Technology, Theater and Training.

## EDUCATION

**Maryland Institute, College of Art**

[www.mica.edu](http://www.mica.edu)

**Bachelor of Fine Art, 1991;**

Major: Visual Communications

## INTERESTS

AutoX, Biking, Camping, Cooking, Drawing, Healthy Living, Hiking, Jewelry Making, Meditation, Reading, Rock Climbing, Painting, Pinning, Tweeting, Traveling, Soap Crafting and Yoga

## REFERENCES

Available upon request.

lucy ann clark

7lucyClark@gmail.com

t 443-996-6374